



**West Mercia Police Representation
New Premises Licence Application
25/02920/PREMLI
Mini Market, 209 Mount Pleasant, Redditch, Worcestershire, B97 4JG**

I, PC 3103 GIBBS, an appointed Licensing Officer with West Mercia Police, having delegated authority from the Chief Officer to exercise powers under the Licensing Act 2003, hereby give notice of objection to a new premises licence application received by West Mercia Police on the 23/06/2025 made by Majeed Haider SALEM of 70 Jameson Street, Wolverhampton.

The premises licence for the above location lapsed on 06/05/2025 when the Company, MHD Premier LTD voluntarily applied to be struck off the Company Register and was subsequently dissolved; this application seeks to replace the previous licence.

The application seeks to allow the premise to sell alcohol between the hours of 06:00hrs and 22:00hrs 7 days a week.

On 12/07/22 MHD Premier LTD applied to transfer the premise Licence from the previous licence holder.

On 30/08/22 the Premise licence was issued for the premise with Majeed Haider SALEM as Designated Premise Supervisor and the Premise Licence holder being MHD Premier LTD.

Companies house, shows that the company director for MHD Premier LTD was named as Majeed SALEM.

Since SALEM has been named as the DPS and director of the MHD premier LTD, West Mercia Police are aware of a number of concerns have been raised in relation to the selling of counterfeit products.

The selling of Illicit goods is a criminal offence; therefore this police objection is made on the grounds of the prevention of crime and disorder.

The Criminal offence associated with the possession and supply of illicit tobacco being:

Section 144 of the Licensing Act 2003

It is an offence for a person to whom subsection (2) applies commits an offence if he knowingly keeps or allows to be kept, on any relevant premises, any goods which have been imported without payment of duty or which have otherwise been unlawfully imported.

2a)to any person who works at the premises in a capacity, whether paid or unpaid, which gives him authority to prevent the keeping of the goods on the premises,
(b)in the case of licensed premises, to—
(i)the holder of a premises licence in respect of the premises, and
(ii)the designated premises supervisor (if any) under such a licence,

While there are no ongoing Police investigations as a result of the above concerns, evidence held by Trading standards does raise the concerns of the Police around the legal running of the business and the suitability of SALEM as the PLH and DPS.

The store is believed to have sold illegal vapes and illicit cigarettes on a number of occasions. These items are believed to have been stored at a flat at the rear of the premises and brought into the shop for sale to customers. Such activity demonstrates a disregard for the law and raises serious questions about the applicant's suitability to uphold licensing objectives.

West Mercia Police are therefore of the view that the premises licence holder has failed to uphold the licensing objective of prevention of crime and disorder in the selling of counterfeit goods.

Based on this significant failure of the licence holder at the time, that being MHD Premier LTD with the listed director being SALEM, West Mercia Police feel that this matter is so serious that consideration should be given to the grant of the premises licence being refused.

Additional information to support this objection will be provided if this matter progresses to a licencing sub committee regulatory hearing.

Kind Regards
PC 3103 GEMMA GIBBS
Police Alcohol Licencing Officer.
Malvern Police Station.